

Cover art: Food doodle by Melissa Tan @paintinks\_by\_melt www.paintinks-by-melt.com



Food from the Heart is a charity with IPC status that feeds the needy through its food distribution programmes. It was established in February 2003 after Singapore-based Austrian couple Henry and Christine Laimer read a report in The Sunday Times about bakeries discarding their unsold bread. Stirred, they then decided to collect and redistribute unsold bread from bakeries to those in need.

Today, Food from the Heart is one of Singapore's foremost independent food charities devoted to alleviating hunger through efficient distribution of food in a sustainable manner; and making a significant impact in food waste reduction.

Member of



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#### **Our Vision**

To be the leading charity in Singapore devoted to alleviating hunger through efficient distribution of food.

#### **Our Mission**

To alleviate hunger by providing reliable, consistent and sustainable food support to the lessfortunate through food distribution programmes.

#### **Our Values**

As we work towards our mission, we embrace the value of professionalism, efficiency, transparency and self-sustainability.

#### **Our Shared Purpose**

Sharing Hope, Nourishing Lives

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# OUR CHAIRMAN

The year 2021 remained a challenging one as variants of the COVID-19 virus continue to impact the normalcy of everyday life. Riding on the resilience built in the first year of the pandemic in 2020, we pressed on. We understand those who seek the assistance of our programmes are trying their best to cope, and that the promise of their next meal is essential to them. This drives us to work hard to ensure reliable and consistent provision of our food support to give our beneficiaries the food security that they need.

With the generosity and help of our donors, sponsors, community partners and volunteers, Food from the Heart is now serving 59,500 people. In total, we distributed \$7.22 million worth of food to those hit the hardest by the pandemic. 107,658 food packs were distributed in 2021, 10% more than the year before. We also expanded distribution points from 309 to 335, allowing our beneficiaries to have more convenient access to our food support. Together as a community, we have accomplished these tremendous outcomes amid extraordinary circumstances.

With combined efforts of corporates, schools, the community, and staff, we received \$2.60 million worth of food donations, an increase of close to \$1 million. After a call-out on social media, which went viral after it was picked up by online media Mothership, an overwhelming outpour of generosity from the general public helped raised incremental in-kind donations of more than \$500,000. Charity Golf, our first in-person event since COVID-19 saw corporate sponsorships triple from previous years. We are strongly encouraged that the spirit of giving remained steadfast during these difficult times. With positive feedback collected from all stakeholders of the first Community Shop @ Mountbatten, we are heartened to bring this initiative to more housing estates. In early 2021, we opened the Community Shop @ Boon Lay to serve 350 families initially. Now, it serves close to 1,000 needy households. I am proud to see how the Shops have developed and the value this initiative brings to the beneficiaries. It allows us to give better, accord beneficiaries with the dignity of choice and reduce food wastage.

The pandemic has disrupted our lives but accelerated our adoption of technology. We rolled out a new food donation management system with barcode scanning capability, which is efficient, seamless, and accurate. Volunteers testified that it reduces up to 70% of the time spent on manual recording and teaching new volunteers the process. Improved productivity for staff allows them more time to review areas we can improve on to serve our beneficiaries better.

Despite rising food and fuel prices, and uncertainties ahead, we will emerge stronger than before the pandemic, as we are ready to face the year ahead. Our positive spirits are fuelled with social interactions abound. We look forward to holding more events this year and your continued confidence and support.

**Ronald P. Stride** Chairman Food from the Heart



## I OUR BOARD

Food from the Heart is steered by its board members, each of whom are recognised individuals in their respective fields and professions. Their combined experience and network has led the sustainable growth of the charity since it was founded in 2003.



Seated (from left to right):

Mr Ronald P. Stride, Chairman (8/8\*), Ms Linda Soo-Tan (8/8), Ms Chin Bottinelli (8/8), Mr Khushroo Dastur (8/8)

Standing (from left to right):

Dato' Andy Kuek (7/8), Mr Mahesh Buxani, Treasurer (8/8), Mr Eugene Yang (8/8), Mr Christopher Martin, Advisor (6/8), Dr Knut Unger, Secretary (8/8), Mr Alex Chua (8/8), Mr Robin C. Lee, CEO

\*Number of Board Meetings Attended/Held

WHAT YOU HAVE HELPED US ACHIEVE



### WHAT YOU HAVE HELPED US ACHIEVE



59,500 Beneficiaries supported



**107,658** Food packs distributed



**\$7,221,785** Worth of food distributed



**59,078** Hot meals provided



**335** Food distribution points

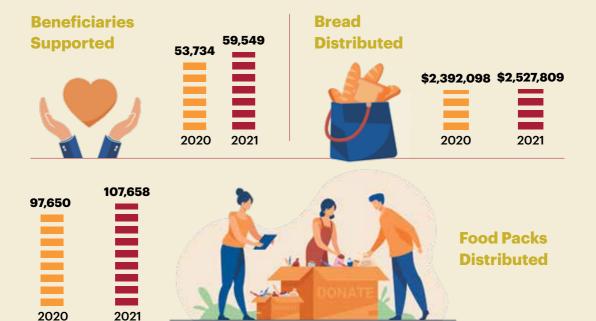


**20,924** Volunteer activity sign-ups



**402** Food donation drives organised

### YEAR ON YEAR SNAPSHOT



#### Food Distribution Points





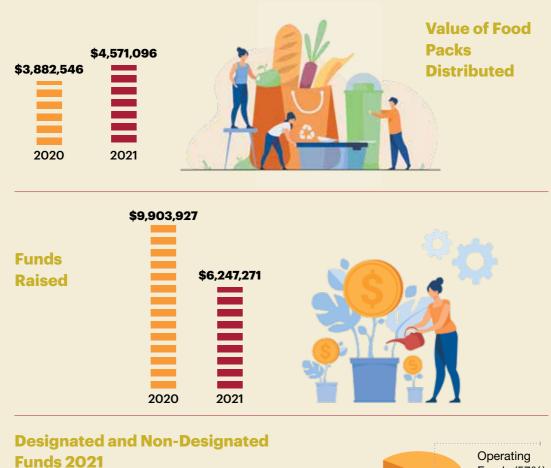
20,924

2021



#### **Food Packing Volunteers**

Decrease as a result of several periods of heightened alert measures, due to rise in COVID-19 cases in the community





### HOW WE IDENTIFY OUR BENEFICIARIES

#### Who is Food from the Heart helping?

Food from the Heart works with grassroot organisations and welfare homes to reach out to those who need our support. Our beneficiaries include low-income individuals and families who are residents of welfare homes, as well as those staying in the housing estates. Their per capita income typically falls below S\$690.

## **I SHARING HOPE**



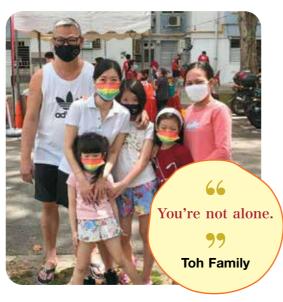
**Jing Nan**, ONE Women's Strawweight World Champion, volunteered together with the ONE Championship team.



My involvement has been fruitful: helping people during their time of need and understanding the challenges faced by the seniors and the low-income communities. Food from the Heart plays a vital role in helping them. I am thankful to be part of this team.



**Sze Kheng** feels that volunteering at the Community Shop @ Mountbatten has widened her horizons while he gives back to the society.



A simple, but heart-warming message to our beneficiaries as they dropped off food items at our food drive for the Community Shop @ Boon Lay.

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It feels good! There is an additional sense of fulfilment in guiding other like-minded people along in a cause that we're all passionate about. It has been a very positive experience, everything is well-organised, which makes me want to come back more. It is time wellspent!

**Clara**, regular volunteer since February 2021, on taking up additional responsibility of leading new volunteers.



Young Bread Runners **Julius** and **Jeraldine** reflect on the meaningful time they spent saving unsold bread, and delivering them to beneficiaries, with their mum **Cecilia**.

Things can get hectic at the Community Shop, especially at the beginning of the month, but the beneficiaries do show us their appreciation and will write us cards and notes every now and then.

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My fellow volunteers have also been a pleasure to work with. We intuitively function as a team during the busy periods and keep each other entertained when things are slow.

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Volunteers are integral to the smooth operation of our Community Shops. They fully support the Shops during operational

hours. Lu Kai, who has been helping weekly at Community Shop @ Boon Lay since its opening, feels that it has been a positive experience for him.





I have been a Bread Run volunteer for several years and am happy with the way the assignments are being managed.

I enjoy helping at the Community Shop @ Boon Lay very much and the opportunity to get to know the residents. They share their difficulties and experiences and are always happy when they leave with their selections.

It is also heartening to meet befrienders who come to collect on behalf of less mobile beneficiaries, and donors who drop off food in person. Not to mention making new friends with like-minded volunteers.



Seasoned volunteer **Kum Soei** sheds light on her experience across various Food from the Heart programmes. She has also helped with food sorting and packing food packs at the warehouse.

## **I NOURISHING LIVES**

As a senior, it can be challenging for me to head out to buy my own groceries. Hence, I really appreciate that the distribution is at the Active Aging Centre under my block as it is more convenient.

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**Mdm Tang**, a Community Food Pack beneficiary, who looks forward to her weekly food support.

We're so lucky. Not only do we get canned food, now we also get to have fresh vegetables. This would cost me about \$1 otherwise and would last my sister and I one meal. Her doctor advised her to eat healthier so we cook every day.

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**Mdm Soon**, Beneficiary of Community Shop @ Boon Lay, looks forward to redeeming fresh produce for her homecooked meals, thanks to the Farms to Families campaign.

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The monthly rations we received have allowed us to save money for other expenses, such as medical bills and transport.

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Mdm Saome & Mr Misawan, beneficiaries of Community Food Pack, appreciate that the food support they receive help to reduce financial burden for them.

Project Belanja! helps to provide the needy and vulnerable seniors staying at Tampines West with freshly-cooked meals of their choice. It also help the senior to save some cost on their food expenses. Most of them are unable to work due to old age and illnesses.

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**Evergreen Circle Senior Activity Centre**, a Project Belanja! community partner. Through the programme, they reach out, identify and connect with needy elderly beneficiaries. They also use this opportunity to see what else they can help the needy seniors in.

The biscuits, cereals and milk were good source of breakfast for the students. Overall, parents and students were appreciative and grateful to be the recipients of the School Goodie Bag (SGB).

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**Mdm Noorfizah**, Teacher, St Anthony's Primary School.

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Unable to work due to her health, **Mdm Letchimi** relies on the Silver Support Scheme, which barely covers her household expenses. Project Belanja! helps her to defray the cost of her meals. She can use that money to pay for her other necessities.

Project Belanja! helps me cover some of my food expenses and also provides me nutritious food which I prefer.

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**Mr Seng** is unable to work due to his illness. He depends on monthly reimbursement from his CPF Retirement account. However, the amount is only enough to cover his rental, utilities and mobile phone bills with little money left for his meals.

On behalf of all beneficiaries of Teen Challenge Singapore, a BIG THANK YOU to Food from the Heart for all the various types of food donations received throughout the year. Our partnership goes a long way and we commend the strong support and community partnership to ensure that no food goes to waste.

Confident that our partnership will continue to strengthen as we join hands towards greater food sustainability is **Teen Challenge Singapore**, a beneficiary partner of Market Place programme.

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The broad smiles on the faces of the School Goodie Bag recipients when they collect the items always make me feel grateful for the invaluable help that Food From The Heart is providing for our needy students.

- 66 —

Mr Alvin, Teacher, Yuhua Secondary School



Unable to walk for long distance due to spinal issues, **Mdm Tan** depends on financial support from Silver Support Scheme and her CPF Retirement to pay for her rental, utilities and food expenses. This leaves her with little to no money to save for emergency or rainy days.



sharing Hope, Nourishing Lives

# **Community Food Pack**

The Community Food Pack programme helps the less-fortunate put food on the table and is fueled by a mix of food donations, cash donations that are used to make food purchases, bread from our Bread Run programme, and the sweat of hardworking volunteers who assist us in the sorting and packing process. Weekly bread rations and monthly food packs, as well as a monthly rotational distribution of fresh eggs, fruits and root vegetables, are distributed through our 92 community partners, providing aid to over 9,200 families.

To provide more than just sustenance, Food from the Heart continually strives to increase the nutritional value of our food pack. Needy dialysis patients receive curated food packs suitable for their diets. At the same time, wholesome additions such as oats, fresh eggs, fruits and root vegetables supplement the standard bundle of non-perishable food items.

Food from the Heart piloted the Community Shop initiative in February 2020, a shop-for-free concept for the needy. At the Community Shop, beneficiaries can choose the food items instead of receiving standard food packages and redeem them via the QR code on their beneficiary cards.





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# School Goodie Bag

The School Goodie Bag programme partners with schools and focuses on providing underprivileged students and their families with monthly food rations to support them through a key stage of their lives. It supplements the meals of needy children and their families and reduces their financial burden.

The School Goodie Bag is also the first charitable food pack endorsed by the Health Promotion Board. Funded purely through cash donations, the curated food pack includes popular sources of protein such as milk and eggs to support growth and development. Currently, over 6,000 beneficiaries are supported under this programme.

Short for Improvements in Conduct, Attendance and Nonacademic performance, the annual I CAN Awards 2021 celebrates the resilience and achievements of our 90 award recipients, who are part of our School Goodie Bag Programme.





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## **Bread Run**

The Bread Run programme aims to feed the needy with safe-for consumption bread that would otherwise have been thrown away. It strives to achieve an equilibrium between food surplus in the retail sector and where it is needed within the community.

Food from the Heart works with an intricate network of partners who donate bread, volunteers who can deliver the bread, and community partners who pass on the bread to our beneficiaries.

Almost 1,700 volunteers collect perfectly edible, unsold bread from their assigned bakeries or hotels regardless of rain or shine and redistribute it to those who need them through our Bread Run Programme. Similar to 2020, several hotels have yet to resume events and bakeries stopped surplus bread donations due to operational disruptions or closures amid the pandemic. Despite this, our volunteers collected an estimated \$2.5 million worth of unsold bread in 2021.





## **Project Belanja!**

Project Belanja! is a hot food redemption programme, run in partnership with hawker stall owners. It provides the needy with freshly-cooked meals to be redeemed at designated neighbouring hawker stalls, within proximity of the activity zones of the beneficiaries.

Some of our beneficiaries are unable to cook their own meals. For them, Project Belanja! is a cooked-food alternative to food pack rations. To others, it gives them greater choice and flexibility over what their meal will be – they get to choose when they want a change from their usual fare, cooked by someone else in a different way, enjoyed in another environment.

Beneficiaries use the QR code on their Food from the Heart beneficiary card to redeem up to 15 meals per month for each person. The cards are scanned on a custom-built mobile app used by partnering hawker stall vendors, where redemption data is tracked to better understand and serve the beneficiaries.

A seamless way of distributing food support, Project Belanja! is available at Tampines, Kolam Ayer, Mountbatten and Toa Payoh. The programme also encourages them to step out of the house to interact with the community.





## **Market Place**

The Market Place programme seeks to create a win-win solution that reduces food waste while feeding the needy with food that retailers do not wish to keep on the shelves but are still good for consumption to those who need them. The items are distributed to welfare homes and other beneficiaries via our Community Food Pack programme.

Maximising our unique position within the community as a food redistributor, Food from the Heart collects packaging-damaged, nearexpiry food items for redistribution. Plying monthly island-wide routes covering over 100 FairPrice supermarket outlets, perfectly edible food is given to those who need them instead of going to waste.



## I COMMUNITY SHOP



One of our milestone initiatives towards giving better is the Community Shop. By returning the dignity of choice to the needy, this mental aspect helps to close the increasing gap in Singapore's standards of living; the experience of shopping allows them to see the range of products available at the Shop, compare them, and choose what they want to bring home.

Community Shop @ Mountbatten serves close to 200 benefitting households from Mountbatten SMC while the second Community Shop @ Boon Lay, which opened on March 24, 2021 serves close to 1,000 families referred by Boon Lay Citizens' Consultative Committee and NTUC Health.

A beneficiary of Community Shop @ Boon Lay, Madam Hu, who lives alone, previously received monthly food packs for two years. She found it troublesome to give away items she does not eat, such as biscuits, to her neighbours. On preferring the Community Shop concept that provides targeted help and helps reduce food waste, she said "I can take only what I need and not worry about wasting anything."

Another beneficiary, Mr Ahmad Maricar, enjoyed his experience at the Shop, saying, "The Shop has plenty of useful items to choose from, and I can even select the brands. I am looking forward to shopping from here every month."

We are incredibly grateful to OCBC Bank for the sponsorship of both Community Shops, totalling \$500,000. Other corporate sponsors include O3 International and Bukit Sembawang Estates Limited. Since its beginning, \$217,330 worth of food items were donated by the community through the 24/7 Food Drop.

#### What is it?

The Community Shop (善粮小铺) is a minimart for its beneficiaries and operates on a shop-for-free concept.

#### How does it work?

Food from the Heart's beneficiaries are empowered to choose 12 food items from the Shop each month and can visit on multiple occasions throughout the month. Food items include fresh local produce, staples, canned food, bread spreads, biscuits, oil and condiments, all of which will allow beneficiaries to eat better.

The food items are redeemed through the beneficiaries' cards via a QR code-scanning checkout system.



#### **Giving Better**



At the Community Shop, beneficiaries have dignity of choice as they are able to choose food items that they require.



The concept also results in less food waste as the beneficiaries are likely to finish all the items they chose themselves.



The Shop creates opportunities for the community to look out for one another. Its food drop, which allows donors to drop off food donations, keeps the kampung spirit alive within the neighbourhood.



Through the QR codescanning checkout system, we digitally gather data on the consumption needs and patterns of our beneficiaries. Data-driven insights and understanding of dietary habits will also help us shape the future landscape in food distribution.

## **I OUR FUNDRAISING EVENTS**

Passion Ball and Charity Golf tournament are two of our well-entrenched, signature fundraising events. Unforgettable, enjoyable and rewarding, both events have raised a combined total of more than one million dollars in cash and in-kind donations annually, for a worthy cause.





### **I PASSION BALL**

Passion Ball, our yearly gala which serves up good company, ambrosial cuisine, and exquisite wine, is Food from the Heart's biggest charity event. Traditionally, the social event raises over half a million dollars every year towards our work to alleviate hunger in our community. With much regret, Passion Ball was cancelled in 2020 and 2021 due to restrictions on social gatherings during the pandemic.

We're looking forward to its grand return next year, and for the gracious support by sponsors, donors and attendees.



## I CHARITY GOLF

At our first in-person fundraising event since the pandemic, the mood was lively and charged with excitement. Our Charity Golf Tournament was held on November 12, 2021 at Singapore Island Country Club.

The event combines the love of golf and giving back to the community in a day of competition on the green. It raised a total of \$192,900. Players showed their enthusiastic welcome for the Charity Golf Tournament with swift uptake of flights, with 95% of the flights being booked out within the first week.

"Charity Golf is one of our only two annual major fundraisers. We're really excited to host a great game for our supporters, and achieve more for our beneficiaries this year," Eugene Yang, Board Member & Organising Chairman.

Sponsors and donors were also especially generous with their contributions. Goodie bag sponsors tripled from previous years while individual donors rolled in with substantial donations. Other corporates who have stepped forward include official media partner The Peak, official design partner JAB Design and official photographer Firefly Photography.







#### **SPECIAL THANKS TO OUR SPONSORS:**

Presenting Sponsor Audemars Piguet

Eagle Sponsor NTUC FairPrice Foundation

Tee Sponsor Luther LLP

Special Thanks Singapore Totalisator Board

Hole-In-One Sponsor Borneo Motors (Singapore) Pte Ltd In-Kind Sponsors Birds of Paradise BBN International Pte Ltd (Phyto and Lierac) Ca Concepts Pte Ltd (Kulto) Equilibrium Hairy Crab SG Images In Motion Nanyang Sauce New Moon Oddle Eats Our Second Nature Pernod Ricard SuperMama Sure Clean **Temple Cellars** The Golden Duck Co. WinGolf Pte Ltd Yeo Hiap Seng

Lucky Draw Sponsors Atlas Bar Ca Concepts Pte Ltd (Kulto) Fairmont Singapore Goh Joo Hin Pte Ltd Hairy Crab SG Oddle Eats Our Second Nature The Fullerton Hotel Singapore TungLok Group TVS Motors

## I CLEAN PLATE CAMPAIGN

Clean Plate Campaign, organised annually in conjunction with World Food Day on October 16, is to provide education about food waste reduction and inculcate mindful eating habits. With its roots in Primary Schools, it started out as a two-pronged approach that shared about the ills of food waste during school assembly talks and challenged students to finish their food during recess time. Training materials are also provided to teachers to facilitate deeper learning and understanding.

Since its founding, the Clean Plate Campaign has seen an exponential increase in participation. From five schools taking part in 2013 to 45 schools and 14 pre-schools in 2021. With the help of student volunteer ambassadors, we managed to count a total of 104,444 clean plates across our partnering schools last year.

Clean Plate Campaign was also extended to the public by an online pledge fundraiser. Individuals played their part when they pledged to reduce food waste and finish the food on their plates at each meal. Each



pledge raises \$5 for the needy. Thanks to wonderful supporters like you, we surpassed our target of 15,000 pledges to reduce food waste! The collective efforts from schools and public helped us raise \$125,000, sponsored by NTUC FairPrice Foundation and ICAP.

Despite this, 817,000 tonnes\* of food waste was generated in Singapore in 2021. Reducing food waste sometimes takes foresight and a little planning. Clean Plate Campaign supporter Charlotte Mei shares useful tips on how to reduce food waste from her plate and kitchen!

#### Charlotte Mei Nutritionist, Host and Presenter

When food is wasted, it's not just the food that goes to waste, but the resources that went into it such as time, energy, water, money, etc get wasted along with it too. There is a multiplier effect.

I plan in advance — if I know I will be eating out during the week, I cut down on grocery shopping. When eating out and I know I won't be eating much or when I know the serving sizes are bigger, I'd make a request to ask for a smaller portion of a certain component (e.g. half rice) so that it doesn't end up going to waste.

\*According to National Environment Agency Singapore

## **I DONATE RIGHT!**

What was the last item you donated? Did the person who received it like it?

The act of donating is one of goodwill and with the intention to help others. However, not all the items Food from the Heart receives fit this description. Expired products and junk food are examples of such items.

While Food from the Heart appreciates all donations, some are more appropriate and/or easily utilised. Donate Right is our awareness initiative that provides insight into the types of food that are donated, what goes on in a food charity behind the scenes, and the considerations that should be made before donating



a food item. It helps those who mean well and want to give well to do so, and is especially suitable as a lead-up to food donation drives.

#### Before donating food items, consider:



## **2021 A YEAR IN REVIEW**



**Festive Treats Bring Joy** 



It is heartwarming to see donated festive treats at Community Shop @ Mountbatten. That's one way to spread joy to our beneficiaries. Data shows that they are in demand, redeemed in place of staple food like rice and noodles during festive period.

#### **FEB** Champions of Good



Before the Lunar New Year is a busy time for many. ONE Championship channeled their boundless energy to packing Community Food Packs.

#### MAR Community Shop @ Boon Lay



A busy month gearing up for the opening of Community Shop @ Boon Lay! We ran a two-day food drive at the start of the month to help raise food for the Shop. Our special thanks to the OCBC Bank volunteer team, who internally raised \$14,888 for us prior to the food drive, as well as provided extra hands to help on both days. We're also grateful to Boon Lay residents, businesses, grassroots organisations and Minister Desmond Lee who showed their support. Community Shop @ Boon Lay officially opened on March 24.







Alongside the in-app donations for 'I CAN Award' which started this month, Deliveroo held a physical food drive at their super kitchen, Deliveroo Editions at Alice@ Mediapolis. The public dropped off donations of food staples such as cooking oil, rice and canned foods at the Editions site.

#### MAY Solidarity of Spirit



Amid rising COVID-19 cases and heightened measures in May, July and August, support from our sponsors and volunteers did not wane. Your generous donations and selflessness helped to remind our beneficiaries that they are not forgotten.

#### MAY In-Kind Food Donations



Many F&B partners donated their own products to our food distributions. Special mention to ViPlus Singapore, for donating 150 tins of adult nutritional milk powder and Barilla's support of 1,000 packs of pasta and 1,000 bottles of pasta sauces.

#### Dumplings That Bring Warmth

JUN



Thye Moh Chan (under BreadTalk Group Limited) donated 3,280 traditional rice dumplings for the Dragon Boat Festival. Festive treats always make the senior beneficiaries extra happy!



#### Levelling Up



No more pen-and-paper recording for our volunteers at the warehouse - we upgraded our inventory recording process to using barcode scanners. It saves time for volunteers and staff! This helps in guick and accurate accounting for our resources. We believe in being responsible for the donations we receive and how we use them.

#### AUG **Soul Supportive**



Soulrich Foundation sponsored 700 National Day Care Packs, which were distributed at our Community Shops. The care packs included daily necessities such as soap and toothpaste to help our beneficiaries upkeep their health and hygiene needs.

#### **Spice of Life** SEP



New Moon donated another 3,000 boxes of flavouring pastes to spice up our beneficiaries' palates. This is in addition to 2,400 boxes donated earlier in the year. They were distributed through Community Food Packs and Community Shops.

#### SEP

#### **Extra Helping Hands**



More hands on deck were needed to further scale up our operations and cope with the increase in beneficiaries over the period of the pandemic. We started evening volunteer sessions on top of our four daily sessions on weekdays. Volunteers enjoy the positive vibes and camaraderie - a win-win situation that guides us towards a more caring and tighter-knit society.



90 students from 30 schools received the I CAN Award. Due to COVID-19, we were unable to hold an official prize presentation ceremony. Instead, the students were presented with a trophy and cash voucher by their school.

**DEC** Prized Croissants



On December 7, Nguyen Le Duy Bao Ngoc, who won Tiong Bahru Bakery's Golden Croissant contest, donated her prize of 365 plain croissants, worth S\$1,277.50, to us. These delightful pastries were gifted on the same day to the residents of Man Fut Tong Welfare society.

# **DEC** Fresh from Farms to Families



We officially partner The Local Farm by Gardenasia to launch our new fresh local produce initiative, Farms to Families! The year-long pilot, starting January 2022, supports local farms and alleviate hunger by providing the needy access to fresh produce in a sustainable manner for both



beneficiaries and farmers. Our Community Shop beneficiaries, and Community Food Pack partners at Chong Pang and Kebun Bahru, can have access to a selection of seven items, including three types of green leafy vegetables, mushrooms, quail eggs and eggs.

# OUR DONORS AND SPONSORS

With the help of our donors, sponsors, and partners, we are able to provide reliable, consistent, and sustainable food support to those who need it, for as long as they need it. We are immensely grateful for their contributions that make our work possible.

# Official Community Food Pack Partner (2017 – 2021)

Images in Motion

# Official School Goodie Bag Partner (2020/2021)

United Overseas Bank Limited

# Community Shop @ Mountbatten Partner

Oversea-Chinese Banking Corporation Limited

# Logistics & Transport Partner

Goldbell Foundation

# **Market Place Partner**

NTUC FairPrice Co-operative Limited

# **Cash Donors – Organisations**

## \$100,000 and above

- NTUC Fairprice Foundation Ltd
- Oversea-Chinese Banking Corporation Limited
   Tides Foundation
- SIA Engineering Company Limited

# \$25,000 - \$99,999

- AJ Capital Asset Management Pte Ltd
- Audemars Piguet (Singapore) Pte Ltd
- Bayer (South East Asia) Pte Ltd
- Bella Facial Care Center (S) Pte I td
- Chew How Teck Foundation
- Chong Lee Leong Seng Company Limited
- Give2Asia

- Singapore Totalisator Board
- United Overseas Bank Limited
  - ICAP (Singapore) Pte Ltd
  - Morgan Stanley Foundation Inc
  - Symrise Asia Pacific Pte Ltd

# \$10,000 - \$24,999

- Accenture Pte Ltd
- Adm Asia-Pacific Trading Pte Ltd
- Allied World Assurance Company Ltd
- Amazon Asia-Pacific Holdings Private Limited
- Applied Materials South East Health And Happiness (H&H) Asia Pte Ltd
- Azimuth Labs Pte Ltd
- Beneo Asia Pacific Pte. Ltd
- Bloomberg Singapore Pte Ltd Lee Kim Tah Foundation
- Boehringer Ingelheim Singapore Pte Ltd
- Cargill Tsf Asia Pte Ltd
- DFS Venture Singapore (Pte) Limited
- Deliveroo Singapore Pte Ltd

- Distinguished Universities Alumni League
- Edwards Lifesciences (Singapore) Pte Ltd
- First Sentier Investors
- Goldman Sachs (Singapore) Pte Ltd
- Singapore Pte. Limited
- JKHoo Consultancy Pte Ltd
- Keaworld Pte Ltd
- Lew Foundation
- LHN Group Pte Ltd
- Loomis Sayles Investments Asia Pte I td
- Lymon Pte Ltd

- McCormick Ingredients Southeast Asia Private Limited
- Mellford Pte I td
- PAP Community Foundation
- Rio Tinto Singapore Holdings Pte I td
- Silicon Valley Community Foundation
- Soulrich Foundation I td.
- South East Community **Development Council**
- The Singapore Island Country Club
- Varde Partners Asia Pte Ltd
- Zendesk Neighbor Foundation

# Cash Donors – Individual

#### \$25.000 and above

- · Amarjit Singh
- Karthikeyan Somasundaram

# \$10,000 - \$24,999

- · Boon Hui Stella Oh
- Ho Peng Ann
- Khoo Ching Wei Wayne
- Kuah Su-Lynn Sharon

# \$5,000 - \$9,999

- Alok Kumar
- Alvin Cher
- Chua Khee Su Jason
- Chua Tze Ching
- H C Chua
- Kamdar Prakash Vinodrai
- Khoo Song Koon
- Koon Chai Kin
- Lam Kun Kin

- Ng Tan Foong
- Robert Michael Kilgour Booker
- Serene Lee
- Srikantaiah Muralidhar
- Steven Yap
- Tan Kim Biau
- · Wong Chyi Elaine

- · Lam Yew Chong
- Lim Boon Keong
- Leong Yuet Ngoh
- Loke Kye Siew Kelvin
- Manraj Singh Sekhon
- Mary Gerardine D/O Sebastian
- Michael Koh
- Nana B Chutney At Christmas By Angel Salti And Family
- Rashmi Dubier
- Ryan Lim
- Sanjay Gupta
- Tan Ee Hon
- Tay Lee Kheng Vijay Baxani
- Yong Hwee Kian Auw
- Yong Searn Ooi

- Tay Soo Hoe, Steve

## \$2,000 - \$4,999

- Andre Tanoto
- Andy Lim

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- Ang Cher Siang Peter
- Ang Hong Guan
- Ang Lam Soon
- Ang Siong Choon
- Antoine Foetisch
- Asha D/O Popatlal
- Astrie Sunindar Ratner
- Bong Mui Si
- Charlina Kung
- Cheng Chin Shen (Zeng Jinxian)
- Cheng Kheng Tho
- Chew Ghim Bok
- Chionh Chye Wei
- Christopher Anand s/o Daniel
- Chua Lee Ming
- David Loon Choh Tuck
- Ellsa Hao
- Friedrich Bunnemann
- Gail Lien
- Gautam Banerjee
- Gladys Low
- Hardjanto Siswandjo
- Heng Gek Hwah
- Huang Hoon Chng
- Kevin Law
- Koh Liang Wee
- Koh Soo Hap
- Kor Swee Yong, Harris

- Lau Soo Noi
- Lee Geok Ean
- Lee Ho Fan Jason
- Lee Kheng Chei
- Lee Se Heon
- Lee Sung
- Lee Wonbae
- Leonardo Drago
- Lim Chee BengLim Han Feng
- Lim Hui Ling Patricia
- Lim Jew Tim
- Lim See Wah
- Lim Soo Khim
- Lim Tsui Ning
- Lim Zhuo Jun Jennifer
- · Loh Chee Wai Desmond
- · Loh Su Ming, Yvonne
- · Low Hwee Chua
- Lynnette Leng
- Matthew
- Mohan K Vaswani
- Mok Kan Hwei Paul
- Muhammad Rumi Bin Mohd
- Ng Hwee Sim
- Ng Mooi Lia
- Ng Peck Hoon
- Ong Xin Yi Jayden
- Ong Ying Ren
- Onnah Liew

Dohca Bakery

• EpiD'or by Four Leaves

• Four Leaves Pte Ltd

Four Seasons Hotel

• Han's (F&B) Pte Ltd

Hong Kao Liao Li

· ibis Singapore on

Mandarin Oriental

Singapore

Micro Bakery

Bencoolen

Pte I td

· Grand Hyatt Singapore

Joybean by Jollibean Foods

• Jollibean Foods Pte Ltd

• Maison Kayser (S) Pte Ltd

Marina Bay Sands Pte Ltd

- Paul Tan
- Prashant Bajaj
- Puja Narang
- Raajeev Bhayana
- Ratna Djojokusumo Santosa
- Sara Watson
- Sharon Yieh
- Sim Lay Yong
- Sirajuddeen Mohammed
- Siu Yow Wee
- Sng Khai Chinn
- Sudarshan Venu
- Tan Ah Leong
- Tan Cheng Thye
- Tan Peng-Wei
- Tan Zhi An
- Tara Thadani
- Teo Seow Phong
- Thean Pik Yuen Valerie
- Thiery Jacques Youne How Wong Po Foo

Starbucks Coffee Singapore

Swissotel The Stamford

• The Ritz-Carlton, Millenia

Yamazaki by Four Leaves

• The Fullerton Hotel

• The Sandwich Shop

Tiong Bahru Bakery

- Tio Pek Yong
- Vinod Savio
- Wee Zhi Zhong Wilfred
- Wong Tiong Pern
- · Wong Ying Lei
- Woo Xue Jun Maurice

Pte Ltd

Starter LabSunshine Bakeries

Singapore

The St. Regis

Wheat Bakery

• Yi Jia Bakery Café

ToTT Store

Vbread

Yeo Poh Noi

Nick Vina Artisan Bakery

Odette Restaurant

Prima Food Pte Ltd

Proofer Bakery Pte Ltd

· Resorts World Sentosa

Royale Restaurant by

Shangri-La Hotel

ShineFood Pte Ltd

SLATE Restaurant

Mercure Singapore Bugis

Sembawang Confectionery

PrimaDéli Division

Regent Singapore

Omzyn Cakes

Redmart Ltd

Ren Bakery

Zhang Huanbin

# **Donations In-kind**

#### **Bread Run Partners**

- 1 More Bread
- Anas Bakery
- Ang Mo Kio Hong Kong Pastries
- Artisan Boulangerie Co.
- Bake Inc
- Bakes & Bites

BreadFresh

Bun Times

Roasters

Leaves

- Belly Good Bakehouse
- Bengawan Solo Pte Ltd
- Berry Box BakeryBethel Confectionery

BreadTalk Pte Ltd

Common Man Coffee

Country Brot by Four

Commonwealth Concepts

## Organisations

- ABLE Industrial Engineering
- Ace Hub LLP
- Ace Oil Pte Ltd
- Advanced Remanufacturing & Technology Centre
- Amitabha Buddhist Centre
- AMS Sensors Singapore Pte Ltd
  Avatar Pack Pte Ltd
- Avatar Pack Pte Ltd
   Aventiz Pte Ltd
- Aventiz Pte
- AXA XL
- Bank of Singapore
- Barilla Singapore Pte Ltd
- Bayer (South East Asia) Pte Ltd
- Bloomberg TradebookBMW G30 Club Singapore
- BMW GS0 Club Sing
   BMW Group
- BNP Paribas
- Braddell Height Community Club
- Cargo Community Network
- Cargo Community Network
- Pte Ltd
- · Celestica Electronics (S) Pte Ltd
- Checkout.com
- Chevalier Singapore Holding
   Pte Ltd
- Chin Fook Meow (Temple)
- Chong Pang CC
- City Harvest Church
- Clouet Trading Pte Ltd
- Coca-Cola Singapore Beverages
- CrimsonLogic Pte Ltd

Anderson Primary School

Anglo Chinese School

Anglican High School

Angsana Primary School

· Beacon Primary School

· Bartley Secondary School

Beatty Secondary School

CHIJ St Nicholas School

· Christ Church Secondary

Carpe Diem Schoolhouse

· CHIJ Katong Convent

E-Bridge Pre-School

· Broadrick Secondary School

· Chong Zheng Primary School

· Canadian International School

· Catholic High School (Primary)

· ChildFirst @ King Albert Park

DPS International School

· East Spring Primary School

· Elias Park Primary School

· Eunoia Junior College

· East Spring Secondary School

· Anderson Secondary School

Anderson Serangoon Junior

Ang Mo Kio Secondary School

Schools and Institutions

Culina Pte Ltd

Ai Tong School

(Independent)

CHIJ St Joseph

· Chong Fu School

School

(Singapore)

College

- Dawn Tay & Partners
- DCH Auriga (Singapore) Pte Ltd
- Disco Hi-Tec (Singapore) Pte Ltd
- Dynasafe Technologies Pte Ltd
- Edrington Singapore Pte Ltd
- Eluva International Pte Ltd
- Emerson Automation Solutions
- Family Court
- Ferragold Singapore Pte. Ltd.
- Five Foot Way @ Pier Pte Ltd
- Bresco Pte Ltd
- Fullshare Group Pte. Ltd.
- General Electric
- GIC Private Limited
- GIC Pte Ltd
- GKE Service Pte Ltd
- Goh Joo Hin Pte Ltd
- Great Eastern Financial Advisers
  - Pte Ltd • Guan Yin Temple

  - H&H SWISS PHARMA
- Heart of God
- Heng Kee Trading Pte Ltd
- Heraeus Medical Components
- Hong San See Temple
- Hyphens Pharma International Ltd
- JACOBS DOUWE EGBERTS RTL SCC SG PTE. LTD.
- Justice of the Peace
- Kai Ying Huat Eggs Pte Ltd

· Fairfield Methodist School

Fernvale Primary School

· Fajar Secondary School

Global Indian International

Greenridge Primary School

Grace House @ Tanglin

· Hai Sing Catholic School

Henry Park Primary School

· Hougang Secondary School

Hua Yi Secondary School

· Hwa Chong Institution

KidsCampus @ Whampoa

Little Footprints Preschool

Little Talent Childcare Centre

Marymount Convent School

Meridian Secondary School

Montfort Secondary School

· Nanyang Academy of Fine Arts

National Institute of Education

Naval Base Primary School

Kong Hwa School Total

MapleBear Early Years

Methodist Girl's School

· Nan Chiau High School

Nanyang Junior College

Michel Hostel

My First Skool

•

ITE College Central

· Holy Innocents' Primary School

Key World

(Secondary)

School

Khatib Kia Group

Krister Enterprise

Management

Loomis Sayles

Majestic Fast Ferry

MacDonalds

Media Space

Riders

Limited

Northern Trust

OCBC Bank

Pte Ltd

Perkin Elmer

Kizy Pte Ltd

Kindness Mart Pte Ltd

· Li Xin Food Court and

Lim Siang Huat Pte Ltd

· Lifeline Corporation Pte Ltd

Ministry of Drone / Northern

Naturally Plus Singapore

NEWBY S E Asia Pte I td

Ocean Network Express

Oiltanking Singapore Limited

Partners Group (Singapore)

(Singapore) Pte Ltd

Pictet & Cie (Asia) Ltd

• Pratt & Whitney (SEA)

Nikko Asset Management Asia

Kiwanis International

- Nexus International School (Singapore)
- Ngee Ann Polytechnic
- North London Collegiate School (Singapore)
- North Vista Primary School
- Northbrooks Secondary School
- NUS Temasek Hall
- Oasis Primary School
- Overseas Family School
- Pei Hwa Secondary School
- · Palm View Primary School
- PCF Sparkletots
- Punggol View Primary School
- Qifa Primary School
- Red Swastika School
- Radin Mas Primary School
- · Raffles Girls Primary School
- · Raffles Institution
- River Valley High School
  - School Of The Arts
  - Sengkang Green Primary School
  - Sengkang Primary School
     Yangzheng Primary School
  - Shuqun Primary School
  - Singapore American School
  - Singapore Chinese Girls' School
     Yumin Primary School
     Singapore Hokkien Huay Kwan
     Zhangde Primary School
  - Preschool
  - Singapore Polytechnic
  - Smart Berriis Preschool West Coast

- PRO-MATRIX PTE LTD
- Qoo10 Online Singapore
- Raffles Parent Association
- Ralph Lauren Singapore Pte Ltd

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- RGS Enterprise (S) Pte Ltd
- Rockhill Investment Holdings
   Pte Ltd
- SAF C4 Command
- Sam Seng Pte Ltd
- Sian Chay Medical Institution
- Singapore Red Cross
- Standard Chartered Bank
- Sunshine FoundationSupreme Court of Singapore

Takeda Pharmaceuticals

Thiam Hock Keng Temple

U-Group Holdings Pte LtdUnilever Singapore Pte Ltd

United Woman Singapore

Wee Guan Construction

· Winstar Marketing Pte Ltd

• UPS Asia Pacific Region Office

Singapore University of Social

St. Andrew's Secondary School

• St. Anthony Primary School

Star Learners @ Sembawang

Tampines Secondary School

Westspring Secondary School

· Westwood Secondary School

Woodgrove Primary SchoolXinmin Primary School

St. Stephen's School

Singpost Centre

Tanglin Trust School

Temasek Polytechnic

Unity Primary School

The Little Skool-House

Victoria Junior College

· Xishan Primary School

Yumin Primary School

Yu Neng Primary School

Zhenghua Primary School

Zhonghua Secondary School

· St. Joseph's Institution

Superland Preschool @

Stamford Primary School

The Kindness Ripple

Toyogo Building

Toyogo Group

Willing Hearts

Sciences

Place

SWI Unit

New Moon (Goh Joo Hin Pte Ltd) • T1 Glass Systems Pte Ltd

• NTUC Fairprice Co-operative Ltd • Thye Moh Chan

Syneos Health

Singapore

# AUDITED FINANCIAL INFORMATION 2021

# **Income & Expenditure Statement**

For the year ended 31 December 2021

	2021 ( <b>S\$</b> )	2020 (S\$)
Income		
Outright Donations	3,480,021	5,133,521
Fundraising Events	242,309	118,502
Charitable Events	187,415	217,725
Food Purchase Account	2,231,201	3,195,241
Grant	606,333	671,094
Other Income	48,943	218,807
TOTAL INCOME	6,796,222	9,554,890
Expenditure		
Outright Donations	489,612	624,658
Fundraising Events	44,426	6,063
Charitable Events	101,766	344,896
Food Purchase Account	1,952,349	2,084,295
General & Administrative	2,333,358	2,229,220
TOTAL EXPENDITURE	4,921,511	5,289,132
Net Operating Surplus / (Deficit)	1,874,711	4,265,758
Non-Operating Income		
Utilisation of Funds	113,362	146,943
Amortisation of Deferred Funds	89,844	117,511
TOTAL NON-OPERATING INCOME	203,206	264,454
Surplus of Income over Expenditure	2,077,917	4,530,212
Staff with remuneration above \$100,000		
\$100,000 - \$200,000*	2	2
\$200,000 - \$300,000*	1	1

\*includes basic salary, annual wage supplement, allowances, and employer's contributions to Central Provident Funds.

Food from the Heart is governed by the Board of Directors which is the final authority and has overall responsibility for policy making and governance. Board members are volunteers and receive no monetary remuneration for their contribution.

Food from the Heart has in place a Conflict of Interest and Confidentiality Policy Statement. Members of the Board of Directors and employees must declare if they have a conflict of interest regarding any business before the Board.

Food from the Heart is committed to the highest standards of openness, probity and accountability. The organisation has adopted a Whistleblowing policy to enable employees of the Company to raise concerns internally and at a high level and to disclose information which individual believes show malpractice or impropriety.

# **Balance Sheet**

For the year ended 31 December 2021

	Note	2021 (S\$)	2020 (S\$)
Assets			
Non-Current Assets			
Plant and Equipment		949,977	915,932
Deposits		54,635	54,635
Total Non-Current Assets		1,004,612	970,567
Current Assets			
Other Receivables		349,653	266,463
Deposits		35,689	26,305
Prepayments		3,960	42,523
Inventory	1	109,691	2,450
Cash & Bank Balances			
- Operating		7,469,163	4,839,584
- Reserves	2	2,085,000	2,076,406
- Designated	3	3,462,683	4,754,407
Total Cash & Bank Balances		13,016,846	11,670,397
Current Assets		13,515,839	12,008,138
TOTAL ASSETS		14,520,451	12,978,705
Funds			
Accumulated Funds		9,711,572	5,181,360
Designated Funds - Care & Share Matching Grant	4	(25,600)	198,356
Deferred Funds - Care & Share Matching Grant	5	257,460	236,710
Current Year Earnings		2,077,917	4,530,212
Total Funds		12,021,349	10,146,638
Non-Current Liabilities		,,	,,
Lease Liabilities		314,134	436,394
Provision for reinstatement costs		118,000	0
Total non-current liabilities		432,134	436,394
Current Liabilities		,	
Other Payables and Accruals		481,649	507,785
Lease Liabilities		122,260	153,221
Deferred Income	6	1,463,059	1,680,820
Deferred Grant Income		,,	53,847
Total Current Liabilities		2,066,968	2,395,673
TOTAL LIABILITIES		2,499,102	2,832,067

# **Notes to The Financial Statements**

**Note 1:** Amount comprises foods and cash vouchers as at year end.

#### Note 2: Reserve Policy

Food from the Heart's objective in managing fund is to maintian a level of reserve that enables the company to continue operating within at least twleve months period of time.

This reserve is used to fund for working capital, any unexpected expenditures or events, and shortfalls in income. The Board of Directors reviews the company's reserve policy level on regular basis.

**Note 3:** Consists of funds designated for use in food purchase.

## Note 4: Designated Fund

The Designated fund is the fund received under Care and Share Matching Grant. The fund is designated for specific type of usage and will go towards building the capabilities and capacities of the social service sector and supporting social services to meet rising needs.

NCSS has extended the fund utilisation period to 31 March 2022, and any remaining funds at the end of the extended date will be returned to NCSS.

The matching grant can be used in the following areas:

- a. Capability building
- b. Capacity building
- c. New initiatives or expansion of existing services
- d. Critical existing needs (up to 20% of grant disbursed)

#### Note 5: Deferred Fund

Care and Share Matching Grant received for approved supported usage is accounted for in respective fund accounts. Amount utilised for the purchase of plant and equipment is transferred to deferred fund account and amortised over the useful lives of the related assets to match the depreciation of the assets through amortisation of deferred fund. Amount utilized for other approved supported usage is transferred to deferred fund account and recognised as income through utilisation of fund.

#### Note 6: Deferred Income

Deferred income comprises of voluntary donation income designated for purchasing of food, programmes and events usage in the future.

The full set of audited financial statements is available at www.foodfromtheheart.sg

# **HOW CAN YOU HELP?**

Join us in our purpose of sharing hope and nourishing lives. Here are some ways you can get involved to fight hunger in Singapore:

#### Donate

Your cash donation goes a long way for us - from purchasing food to our operating expenses. As an independent charity organisation, we do not receive regular government funding. Help support us in fulfilling our purpose! Cash donations are eligible for a 250% tax reduction.

Visit www.foodfromtheheart.sg/donate or scan the QR code below to donate.

#### Volunteer

Food from the Heart partners with sociallyconscious and compassionate individuals, corporations or institutions to maximise the positive impact of their contributions to our objective. What are you waiting for? Join us in championing our cause!

Visit www.foodfromtheheart.sg/ opportunities-to-help or scan the QR code below for a virtual tour.





#### Share

Follow us on social media and share our stories with your friends and loved ones.





foodfromtheheartsg

Food from the Heart

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# A FEW WORDS FROM OUR NEW CEO

## **Robin C. Lee** CEO Food from the Heart

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I am truly honoured to have this opportunity to lead Food from the Heart; a leading charity devoted to alleviating hunger through efficient distribution of food. To fulfill our mission of providing a reliable, consistent and sustainable source of food support for our beneficiaries, we must stay grounded. To share more hope and nourish more lives, we will focus on enhancing our core programmes.

We are truly grateful for the guidance and support from our Board of Directors, donors, sponsors, partners, volunteers and friends along the way. It has helped us ride the storm of the pandemic. Together with my dedicated team, I look forward to working closely with all of you to give better to all who need. Thank you!

# ΜΕΕΤ ΤΗΕ ΤΕΑΜ Ι

Our committed team of passionate individuals ensures the smooth running of the dayto-day operations, while working hand-in-hand with our thousands of volunteers to make sure every beneficiary of Food from the Heart receives their food items in a timely manner.



#### Back row (from left to right):

Mohmad Othman, Ben Yeo, Bryan Tan, Sean Wee, Justin Lim, Toh Bock Heng

Third row (from left to right): Lee Xiao Hui, Jessica Yeo, Kelvin Lee, Stafford Goh, Paul Tan, Jaslin Koh

Second row (from left to right): Gwen Chng, Shahira Maya Sahar, Mythili Mahendran, Katherine Chin, Chun Meiqi

Seated row (from left to right): Mohamad Zuraimi Muchi, Timothy Lai, Robin C. Lee (CEO), Rosemary Tan, Carryn Koh



# Food from the Heart

130 Joo Seng Road #03-01 Singapore 368357 | Tel: 6280 4483 | Email: info@foodheart.org



🛞 www.foodfromtheheart.sg | 🚹 foodheart | 🞯 foodfromtheheartsg | in foodfromtheheart



Registration No: 200721064R | IPC: 000634